



# FROM GOOD TO GREAT

TAKING YOUR WRITING TO THE NEXT LEVEL – A.K.A.  
THE "LITTLE STUFF" MATTERS



# Same 4 Blunders:

1. "There is", "There are", "it is" starting or throughout sentence.
2. Passive Voice verbs
3. Run-ons and Fragments (Steps 1-4)
4. Generalizations – no specific examples



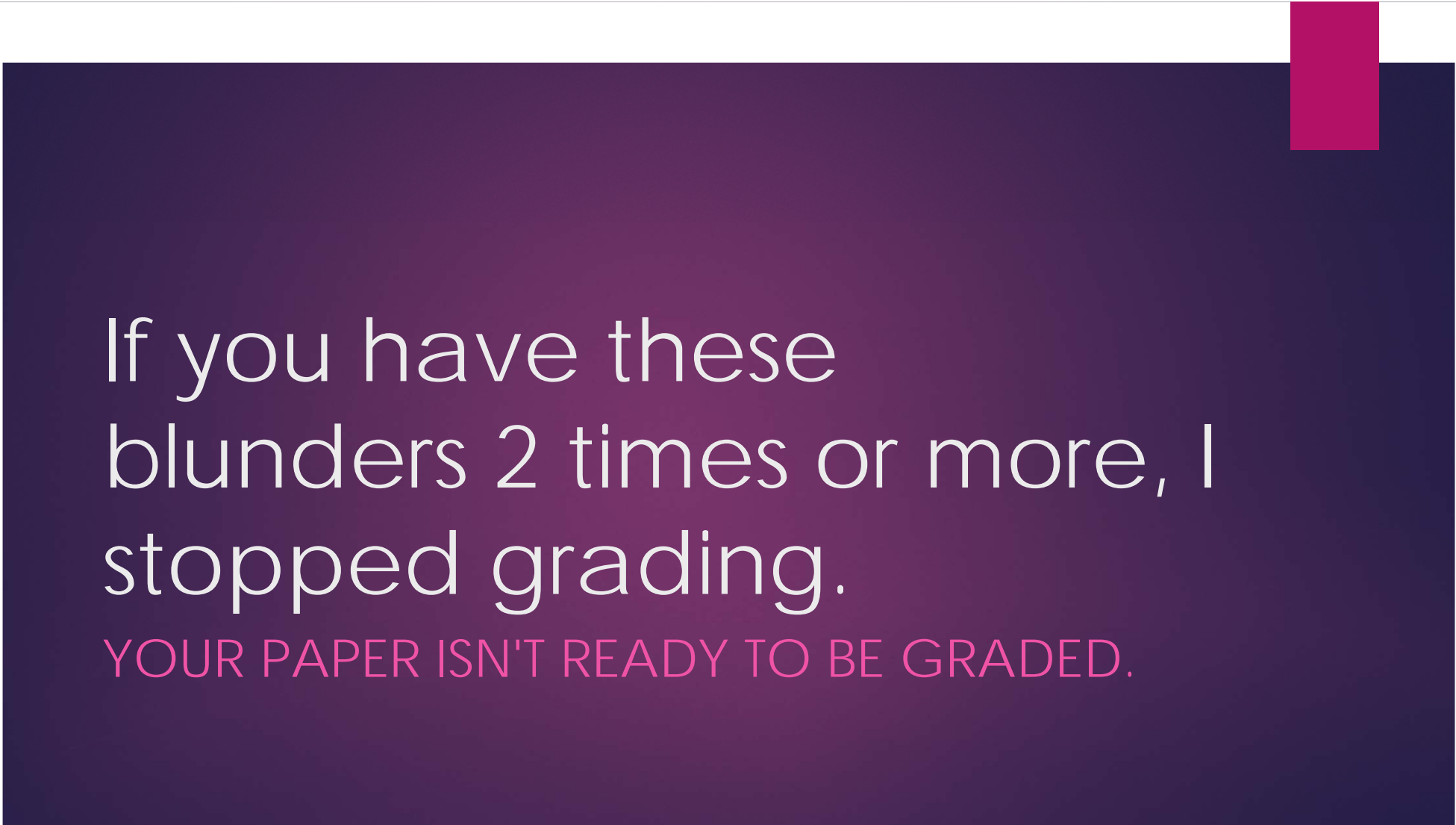
## 4 New Blunders:

1. Verb intensity (to be/ to have)

2. Comma splices

3. Semicolons

4.??



If you have these  
blunders 2 times or more, I  
stopped grading.

YOUR PAPER ISN'T READY TO BE GRADED.

# The line is drawn...

- After the 2nd "blunder", I drew a blue line.
- I did not review your paper underneath that line.
- It is YOUR responsibility to edit and proofread your papers.

# The line is drawn...

- The "little stuff" is important – it matters to me, and it should matter to you, too.
- When your paper is ready to be graded, please resubmit on Turnitin.com "Communications Draft #2"

# There is/ There are/ It is

**It is** far easier to send someone a text than **it is** to try and meet up with them in person, especially if **it is** a simple question.

# There is/ There are/ It is

Although technology takes away some personal aspects of communication, **it is** a much more efficient way to communicate as **it is** faster and more reliable.



# There is/ There are/ It is

The positive energy felt by talking helps grant that **there is** people who care about you and what you are encountering.

**It's** also very quick and easy to do so you can read and reply in a matter of seconds.

# Passive voice

The world as we know it today **has become** less of a physical contact world. People **have become** slightly more **introverted** and thus, use more technology to communicate.

# Passive voice

However, many things **will require** the old fashion face-to-face contact.

Technology **has become** something that everybody knows how to use.

# Passive voice

Oppositely, technological conversations **are much more convenient.**

The new easy hassle-free ways of communication **are evolving** rapidly.

# Run-ons/ Frags

If you're talking to someone they might say something but you might get the wrong impression what they're trying to say that's why face-to-face is a lot better to communicate.

While 13% of kids who believe that face to face communication is the best.

# Run-ons/ Frags

Although communicating over technology is like in person, but when you talk to someone in person you can see what they are feeling and their emotions, while technology someone can't tell their emotions but it is easier to use.

The strengths and weaknesses of communicating while using technology.

# Run-ons/ Frags

Technology has taken over many opportunities to have face-to-face conversation by becoming so easily accessible and feelings are so easily hidden.

Cell phones, smart phones, tablets, computers – all of which provide a platform for creativity.



# Generalizations

Technology allows for detailed long distance communication at almost any time. This allows us as humans to be much more efficient at task that require teamwork and collaboration.



# Generalizations

Despite the numerous strengths of face-to-face and technological communications, each also has several weaknesses.

# Generalizations

While technology can be helpful, face-to-face communication does have some advantages, too.

Both ways of communication have positives and negatives, that are ever changing.



Writing will only get harder.

ELIMINATE BLUNDERS AND YOU'LL BE READY.